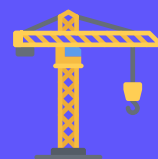


# Career Catalysts



**B**UILT  
**B**BETTER  
**P**ROJECT

# “So, what are you going to do when you finish school?”

My Mum wants me to be a Doctor...

Dad wants me to be in Construction like him...

Mine said I should get a safe corporate job...



I'm only 17, how are we supposed to know?

Uni doesn't interest me, I don't know what to do!

Maybe we should just take a year off....

**Don't let uncertainty hold you back. Career Catalysts have your back!**



Graduating students often grapple with immense pressure as they face the pivotal decision of selecting their career path.

The weight of this decision can feel overwhelming, as it's perceived as determining the trajectory of their entire lives.

Juggling expectations & navigating uncertainty makes this a challenging transition. This is why we emphasise the importance of asking an alternative question....

~~So, what do you want to do when you finish school?~~

## “Who do you want to **BECOME?**”

This shift in perspective encourages students to envision their personal & professional growth, focusing not just on jobs but on the kind of individuals they aspire to be.

It fosters a deeper exploration of Values, passions & aspirations, guiding them toward a more fulfilling & purpose-driven path. One which removes the decision making process & replaces it with the power of *choice*.

# How do we do it?



We're dedicated to helping students discover career paths that reflect their authentic selves. Our commitment goes beyond mere job placements.

Central to our mission is the emphasis on aligning your unique strengths, Values & goals to develop a direction that resonates, avoiding a path of dissatisfaction & regret.

## Values

We value what's important to us, & by aligning your career with your Values not only ensures that your work is personally meaningful & fulfilling but also reduces stress & inner conflict, leading to improved well-being.

## BS Story

By identifying the stories we tell ourselves, we can uncover the building blocks of confidence & resilience, or recognise them as the chains that reinforce self-doubt & limitations. It all begins with pinpointing the genesis of these stories, as from there, we have the power to expand upon them or rewrite them as needed.

## Learning

Everyone learns differently, by understanding what supports their own learning as well as recognising potential obstacles, students can navigate the complexities of career choices with self-assurance, setting themselves up for success.

## Moods

Moods provide the backdrop, influencing our thoughts, feelings & actions. Shifting from the moods of Anxiety, Resentment, or Resignation to Wonder, Peace or Ambition, significantly shapes a students trajectory.

# What we Offer

The Built Better Project's Owner, Filimon Filippou, provides a unique range of offerings in the 'Career Catalyst' Program.

1. Keynote Speech
2. Facilitated Sessions
3. 1-1 Coaching

## About Filimon

A dedicated Father, Ontological Leadership Coach & a lifelong learner, Filimon is committed to personal growth.

He's involved in self development, mentoring youth & has successfully created jobs for 1,500 people through his years of entrepreneurship.

Since 2017, he's volunteered his weekends at Teen Connect which is a Gavel Club on the Northern Beaches, teaching teenagers to build resilience, overcome fear, communication skills, empowerment & leadership.

Filimon's dedication to adding value has led him to donate his time at various schools. Whether spending an entire week mentoring during Business Week or contributing an hour to speak on Entrepreneurship.

## Keynote Speech

Filimon delivers a captivating keynote speech on the essential theme of our mission: helping students unearth career paths that genuinely reflect their authentic selves.

**FREE**

## Facilitated Sessions

After the speech, students are given the opportunity to register their interest for facilitated sessions with Filimon & the school's Career Advisor.

We provides 5 sessions, empowering students to align their careers with their Values, break free from limiting narratives & create the ones which are aligned, understand their learning styles & master their moods as they bring it all together.

Together, these sessions form a comprehensive roadmap for students to build a career future that not only aligns with their true selves but also unlocks their full potential.

**\$4,500**

## 1-1 Coaching

For students & teachers looking for personalised guidance, Filimon offers 90-minute one-on-one coaching sessions via Zoom. Please enquire further if this is of interest.

# Collaborating with the Career Advisor

Career advisors play a pivotal role in a student's life, we firmly believe they have a substantial influence in guiding students through the transitional phase as they graduate from high school.

Considering the relentless pressure & demands placed on all teachers, we feel that additional support can significantly enhance the nurturing of this crucial relationship with students.

This is why we're dedicated to providing a service that complements & supports the advising process.

Through our approach of uncovering the thoughts, feelings & stories behind the students ambitions, we can then construct a powerful pathway that is co-created by them.

Armed with this insight, the advisor gains the necessary tools to provide guidance that is not just effective but also deeply rewarding, making their job that much more impactful & fulfilling.



## HSC Rankings

When students find themselves on a path aligned with their true aspirations, something truly remarkable happens.

They begin to tackle their studies with genuine enthusiasm & a deep sense of meaning, transforming their approach to learning. This leads to them becoming motivated, focused, resilient & eager to embrace challenges.

In addition, the benefits extend beyond the individual student. The collective impact of motivated, purpose-driven students on a school's overall performance could be profound.

Their increased focus & determination not only propels them towards success but also positively impacts your school's HSC ranking.

By nurturing & empowering your students to discover their aligned direction, you're not just investing in their personal growth & success; you're also enhancing your school's reputation.

Ready to empower your students on the path to lifelong success & fulfilment? It's time to shift the focus from just finding a *job* to discovering who they truly want to *be*.

Contact us today to explore how our 'Career Catalyst' program can seamlessly integrate into your school's timetable. We'll work closely with you to customise a plan that ensures your students receive the support they need.

We invite you to schedule an in-person or Zoom meeting with Filimon to discuss any questions you may have. This will help us ensure that our program aligns with your school's unique goals & objectives.

Let's collaborate to transform your students into motivated, purpose-driven individuals to positively impact your school's reputation.

Together, we can shape a future where your students thrive, succeed. Let's build a brighter tomorrow together!



## Get in contact



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[info@builtbetterproject.com](mailto:info@builtbetterproject.com)

### Book a Zoom meeting



### Built Better Project



### Filimon's personal website

